

**From:** [Dan Peacock](#)  
**To:** [John Hebert](#); [Jennifer Gaines](#); [Gene Benbow](#); [Bill Jacobs](#)  
**Subject:** Fw: Cosumer Bait Station Label Comments  
**Date:** 03/05/2012 09:22 AM

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All,

When everyone returns, I can set up a meeting to discuss, if needed.

Thank You,

Daniel B. Peacock, Biologist  
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Addresses:

United States Postal Service (USPS): USEPA, Insecticide-Rodenticide Branch,  
Registration Division (7504P), 1200 Pennsylvania Ave. NW, Washington, DC 20460-0001

Courier Deliveries: USEPA, Insecticide-Rodenticide Branch, Registration Division,  
Room S-4900, One Potomac Yard, 2777 Crystal Drive, Arlington, VA 22202

----- Forwarded by Dan Peacock/DC/USEPA/US on 03/05/2012 09:19 AM -----

From: "John Lublinkhof" <[jlublinkhof@belllabs.com](mailto:jlublinkhof@belllabs.com)>  
To: Dan Peacock/DC/USEPA/US@EPA  
Date: 03/02/2012 04:34 PM  
Subject: Cosumer Bait Station Label Comments

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Dear Dan,

Recently, you sent me comments on the consumer bait station registrations. Regarding the comments on precautionary statements and storage and disposal, we will make these changes. Also, regarding the marketing statements, we agree that the word "station" should be added to "child resistant/dog resistant/kid resistant", etc. However, we don't see the value of adding the word "tamper" before every place where we say "resistant". As you know, we have used two icons with drawings of either children or child plus a dog. One says "Kid Resistant Station" and the other says "Kid & Dog Resistant Station". These icons have been a very popular feature when marketing these products because they allow consumers to quickly identify the type of bait station they may be interested in. In each of these icons, we clearly show the word "station" which makes it clear that "resistant" refers to bait stations and not the package. Adding the word "tamper" would clutter the wording. We don't see that this would add any value as to what we are trying to communicate. We ask that the word "tamper" be removed from the marketing statement comments.

Thanks,

John Lublinkhof  
Bell Laboratories, Inc.  
608-241-0202 Ext. 3138